

PRINCIPLES OF OUR QUALITY POLICY

Quality is an essential success factor to achieve our vision of being the world leading supplier in colors, effects and services to the textile Industry.

Our quality standard is summarized in the DyStar vision:

**We stand for reliable quality and high ecological standards.
We apply high environmental and safety standards throughout the world.**

This means

- We offer our customers throughout the world a high and reliable quality of products and services that meet their requirements.
- We continuously improve our business processes and increase efficiency to help our customers achieve high cost-efficiency.
- We invest in Research and Development and keep our products at the latest state of the art. Together with our customers, we develop innovative solutions creating value for our customers
- We are where our customers are and seek a long-term partnership through open cooperation and open information exchange.
- We stand for ecologically clean products. Our production processes, products and the application procedures of our products follow strictly internationally high standards. We are compliant with all applicable chemical and environmental regulations and constitute no risk to customers, end-users or the environment, if handled in according to safety instructions.



Eric Hopmann
CEO

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