WHERE COLOR MEETS CREATIVITY

CSi

www.csicolors.com

1 CERTIFIED COLOR STANDARDS

Precise Color Communication

Certified Color Standards provide a combination of visual reference and a master electronic standard in the form of spectrophotometric reflectance data.

CSI offers a comprehensive service package for brands and retailers to streamline color communication. This package includes the distribution of color standards, traceability of the distribution on the website, recipes, technical support in the color matching process, and online tools to facilitate the approval process.

By using **Certified Color Standards**, you can simplify color communication, reduce the number of lab dips, and significantly enhance efficiency. This not only leads to cost savings but also ensures the best results for your finished product, with precise colors and high color consistency.

CSI is best known for their **Custom Color Matching** options. CSI can custom dye and engineer your colors to achieve desired fastness and right first time performance with consideration of the environmental footprint. Tailor-made colors are available on cotton, polyester, or nylon substrates. Our tailor-made color program focuses on matching your specifications.

2 EXTENSIVE "READY" COLOR SELECTION

ColorWall™ / Color Library

It is essential for designers to have easy access to a diverse and extensive range of colors when developing their seasonal palettes. To support designers in this process, we offer a variety of products tailored to their needs.

Our **ColorWall™** boasts approximately 3,700 colors, while our Color Library houses over 8,000 colors, providing designers with an extensive selection to choose from. Whether for swift palette development or last-minute additions, our comprehensive color collection offers flexibility and are readily available.

3 CUSTOMIZED DESIGN TOOLS

Rapidly Create, Develop & Communicate Color

Design tools are essential for internal color communication. They are used for tasks such as fashion forecasting, trend replication, creating storyboards, building color palettes, presenting collections, and creating visual aids for sales. These tools come in various shapes and sizes.
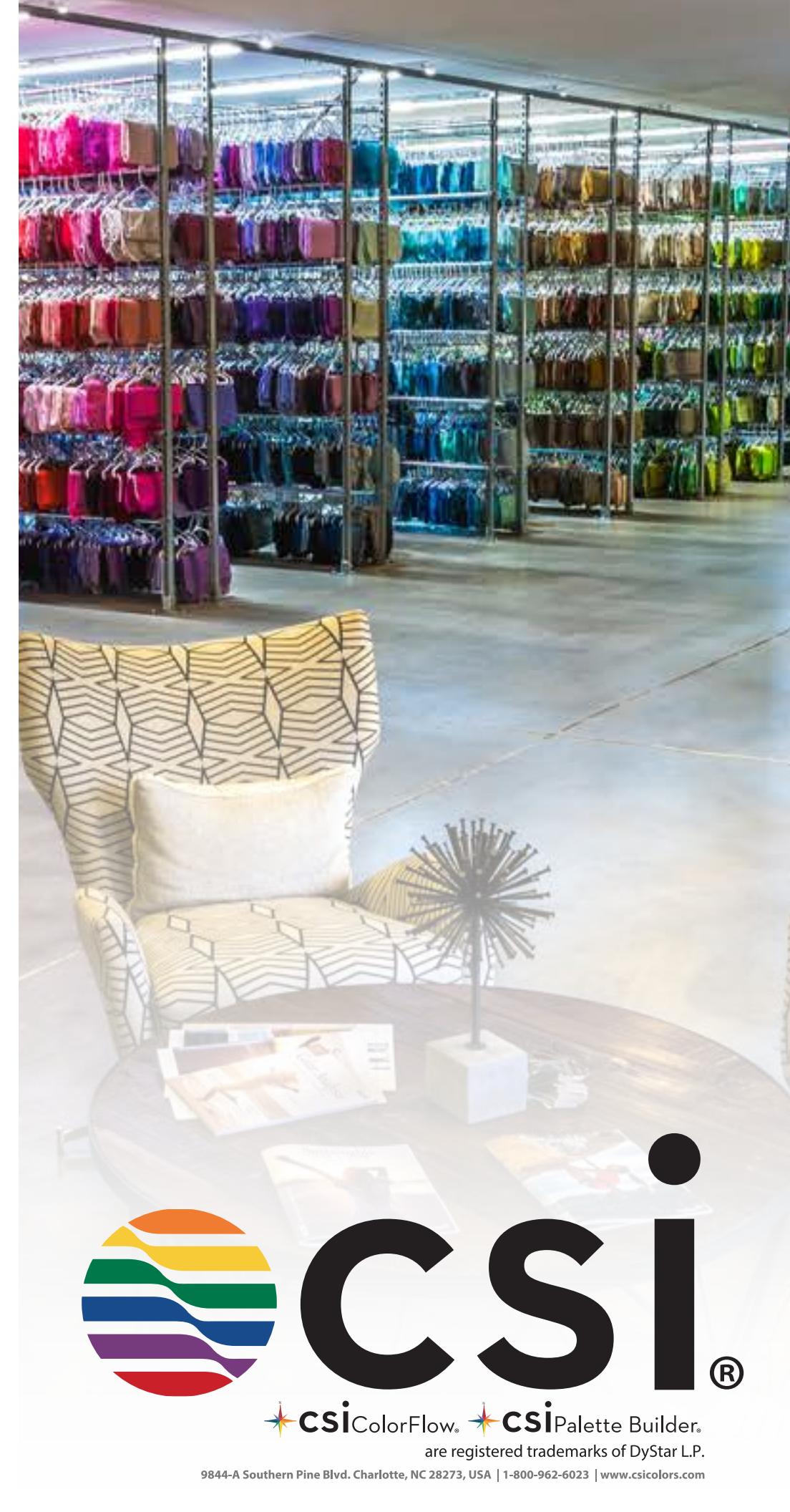
- **Chiclets:** backed material available in various sizes, each labeled with the color name and number.
- **Design Sheets:** Material labeled with the color name and can be cut to size.
- **Rings Sets:** Backed color swatches are drilled and collated on rings.
- **Customized design tools:** Personalized design tools tailored to meet your specific requirements.

4 ONLINE COLOR MANAGEMENT

CSI Palette Builder® / CSI ColorFlow®

CSI Palette Builder is an innovative web-based platform designed to streamline palette management and enhance communication among design teams, internal divisions, and the CSI Color Communication Team. It offers a wide range of search options, including image search, RGB, and QTX, providing comprehensive color information. Additionally, the system allows for the export of color palettes to Adobe ASE / ACO files or spreadsheets, and enables direct communication of color information with PLM systems.

CSI ColorFlow is a cutting-edge web-based suite of integrated digital tools that revolutionizes the color approval process workflow. It effectively evaluates lab dip and bulk color submits, facilitates seamless decision communication, and presents results for all supply chain partners. Furthermore, it provides online analytics and reporting functions to closely monitor KPIs and ensure consistent color production.

CSI®

CSI ColorFlow® ✦ CSI Palette Builder®
are registered trademarks of DyStar L.P.